



# Total farm protection



Datatag Power Tool System

Datatag Home Marking System

Datatag 4x4 System

Datatag Trailer System

CESAR Systems

CESAR Attachment System

Compact CESAR System

## Datatag and CESAR tackle increasing rural crime with a comprehensive solution....

Rural crime cost UK farmers £50 million\* in 2010, an increase of 17% from 2009. Datatag, the power behind the world's most successful equipment security and registration scheme - CESAR, is helping Farmers tackle the menace of increased rural crime with the launch of a new comprehensive 'total-farm security marking system'.

The new system incorporates an array of high technology security marking devices which combine to identify and protect the assets that thieves are targeting, including tractors, telescopic handlers, quad bikes, power tools, trailer, 4 x 4 vehicles and farm house valuables.

**Protects 7 major pieces of equipment and machinery plus dozens of smaller items and includes a site visit by an approved technician**

The systems give each piece of equipment a unique 'fingerprint' that thieves simply cannot remove, providing a powerful deterrent against theft and an invaluable aid in recovery. The RRP of the new system, which provides protection for 7 major pieces of equipment and dozens of smaller items, is £929.40\*\* including installation.

With rural crime on the increase the deterrent effect of the Datatag Total Farm Protection system is a sensible precaution to protect the whole farm; minimising the risk of theft and the expense and disruption caused by losing an essential piece of equipment.

**A lifetime's protection for one low cost with NO monthly charges or fees. Call 08 450 700 440. Contact your local participating installer now and start giving your Farm TOTAL PROTECTION Today!**

\*according to a survey conducted by NFU Mutual

\*\*excluding VAT



CESAR is promoted by:



For further information scan here ►  
or go to: [www.datatag.co/totalfarm](http://www.datatag.co/totalfarm)

